Graphic Design New Media

Coordinated courses with the UB Mass Communication program enable students to experience the practicalities of communicating with new media, to work with teams of developers for messaging processes, to extend graphic video and motion skills, to enhance composition and writing abilities, and to learn leadership positions for media.

Both the traditional Graphic Design program and the New Media concentration emphasize design thinking, real-world community projects, and skill-building toward a final self-directed project in the senior year.

SASD Graphic Design New Media Curriculum

**FIRST SEMESTER**
- ADSN 103 2-D Design Principles
- ADSN 105 Drawing I
- ADSN 119 Intro to Computer Applications I
- ADSN 117 Survey of Art History I
- FYS C101 First Year Seminar: Design Thinking
  - 15 Credits

**SECOND SEMESTER**
- ADSN 108 3-D Design Principles
- ADSN 106 Drawing II
- ADSN 219 Intro to Computer Applications II
- ADSN 118 Survey of Art History II
- ADSN 231 Photography I
- MATH 105/7 Intermediate Algebra/Nature of Math
  - 18 Credits

**THIRD SEMESTER**
- GDSN 255 Graphic Design Studio I (Print)
- ADSN 232 The Soundtrack
- ADSN 235 4-D Time-Based Media I
- ADSN 377 History of Modern Design
- MCOM 111 Intro to Mass Communication
- ENG 101 Composition & Rhetoric Core
  - 18 Credits

**FOURTH SEMESTER**
- GDSN 256 Graphic Design Studio II (Print)
- ADSN 236 4-D Time-Based Media II
- ADSN 203A Typography
- ADSN 379 History of Graphic Design
- MCOM 242 Intro New Media
  - 15 Credits

**FIFTH SEMESTER**
- GDSN 305 Graphic Design Studio III (Packaging/Environmental)
- ADSN 225A Web Applications I
- MCOM 220 Intro to Advertising
- Nat Sci Natural Science Core
- Hum Humanities Core
  - 15 Credits

**SIXTH SEMESTER**
- GDSN 306 Graphic Design Studio IV (Web)
- ADSN 225B Web Applications II
- ADSN 212 Visual Semiotics
- Hum Humanities Core
- Nat Sci Natural Science Core
  - 14 Credits

**SEVENTH SEMESTER**
- GDSN 355 Graphic Design Studio V (Publishing)
- MCOM 290 Intercultural Communication (SS Core)
- GDSN 425A Design Service
- MCOM 370 Publicity Methods
- Caps C390 Capstone Seminar Core
  - 15 Credits

**EIGHTH SEMESTER**
- GDSN 356 Graphic Design Studio VI (Thesis)
- ADSN 304 Business Practices
- MCOM 262 Writing for Interactive Media
- Soc Sci Social Science Core
- ADSN/GDSN elective
  - 15 Credits

Web pages, phone app design, interactive multimedia, information display and interpretation, electronic books, digital magazines, mixed media campaigns in print and digital: all part of the SASD Graphic Design New Media Program. SASD is an accredited member of the National Association of Schools of Art and Design (NASAD), the governing body of undergraduate and graduate art and design schools.

SASD Graphic Design Faculty
- Emily Larned, BA, MFA (Chair)
- Gary Munch, BFA, MS Ed. (Art)
- Alexander White, BFA, MFA
- Rick McCollum, BFA
- Mary Jo McGonagle, BFA, MFA
- Nick Healy, BFA
- Greyson Hong, BFA, MFA
- Cherey Lott, BFA, MFA
- Peter Rembetsy, BS, MS
- Peter Beaugard, MFA, MBA
- Christian Ruggiero, BA
- Erica Weissmann, MFA
- ZX Tang, BA, MFA

For more information about the SASD GD New Media Program visit SASD.bridgeport.edu, call 1-203-576-4224 or email SASD@bridgeport.edu

Curriculum subject to change at discretion of SASD. BFA is 125 credits minimum